



DIGIMOOD

New skills for enhancing
digital entrepreneurship
within CCIs

JAN
21
3pm

• Online
Event

on Webex Meetings

Click [here](#) to register

- The event is part of the DigiMood EU Funded Project
www.digimood4cci.eu

AGENDA

Moderator: A.Parola, E-Skills

- **3pm** **Intro: Digital Learning in the Post-Covid era**
Lucia Recalde, DG Connect, EU Commission
- **3:10 pm** **Digital Convergences: New Pedagogies and Hyperrealities for Learning with the Creative and Cultural Industries**
Susan Schreibman, Marianne Ping Huang, Maastricht University
- **3:30 pm** **Digital competencies in the fashion industry and education**
Xavier Romatet, Dean of Institut Français de la Mode
- **3:50 pm** **Driving digital transformation by design:
Exploring digital skill gaps for enhancing technological literacy in fashion industries**
Paola Bertola, Politecnico di Milano
- **4:10 pm** **Q&A**
- **4:15 pm** **Students showcase**
Curator: Ilaria Mariani, Politecnico di Milano
Final Synthesis Design Studio, Politecnico di Milano
- **4:30 pm** **Companies Panel**
• How digital competences bring fashion businesses to success today
Moderator: Giusy Cannone, FTA
Julien Chetot, VP Talent Management at Dior Couture
Paul Mouginot, Founder of DACO
Pietro Allegretti, CEO of Penguinpass
- **5 pm** **Q&A**
Closing Remarks