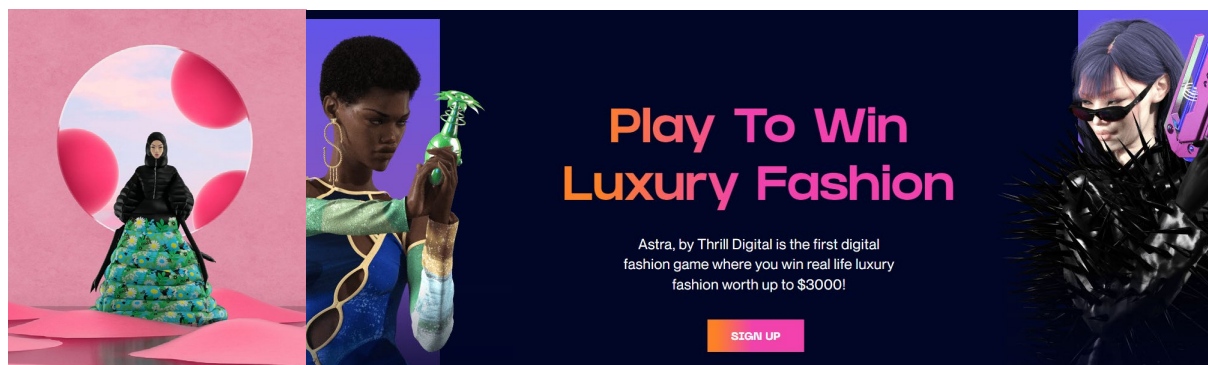


## NEW DIGITAL FASHION EXPERIENCES FOR THE METAVERSE



### Description

Astra is a blockchain based virtual world for Games, Metacommerce and Virtual events. Backed by Epic Games, the creators of fortnite and unreal engine. We are building a mini metaverse that solves real world problems starting with the gamification of the luxury shopping experience through a concept we invented called “fashion gaming” which is when a player gets a high score from playing and wins luxury fashion in real life. As we raise capital to expand from a fashion game to a mini-metaverse we want to bring on a talented designer, to join the team to research and design new experiences for the metaverse. This could range from new digital fashion that gives players super powers in the game, to new 3D experiences like shopping with your personalised avatar, to virtual events like 3D clubhouse/ twitter spaces experiences.

**Company:** Thrill Digital (Astra)

**Country:** Digital and some visits to UK – (London)

**Period of Residency in the Company:** Mid February – June 2022

(digital and in-presence meetings)

**Number of selected students:** 1

**Links:** <https://thrill.digital/>

<https://twitter.com/WelcomeToAstra/status/1438550989666201608?s=20>