

**PESPOW** Creative  
Garment  
Engineering

CREATIVE

GARMENT

ENGINEERING



March 23, 2021

Confidential information for the sole benefit and use of PESPOW

# WELCOME TO ITALY



VENEZIA



TREVISO



PADOVA



CASTELFRANCO



- We are a very small company
- We work exclusively with Business Clients (BtoB), we do not have our own brands, but work with leading international luxury Brands
- We can give you the perspective of the businesses that operate in the luxury/couture supply chain
- We specialise in the design and production of highly complex products
- We operate in Italy with all the pros and cons that Italy has compared to other countries



- Pespow was founded in Italy in 1977 by Pierantonio Forato, who is still the «soul» of the Company.
- Our «motto» is: Passion, Experience and Quality in outerwear.
- We aim to be the ideal partner for leading international fashion brands for whom we can design, develop and produce successful outerwear collections.



- Our headquarters are in Italy, near Venice, where we have our pattern making and prototyping labs.



- We have many production facilities located in Italy, Rumania and Vietnam.



**MANUFACTURING IN ITALY**



**MANUFACTURING IN EUROPE**

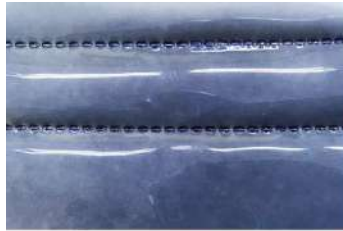


**MANUFACTURING IN ASIA**

- We thrive on **cross-fertilization**, a concept we apply to everything we do.
- By **partnering with our Clients** and combining our work cultures we aim to bring together our ideas on products, materials, styles and processes and come up with original, ad hoc creations.
- **We strongly believe in innovation, quality, ethics, expertise, proactive collaboration** and we try to preserve our Italian roots by both adopting an international mindset and retaining our Italian essence when working with our Clients.
- We work as Partners to each of our Clients and aim to **adapt our business model to their specific needs**.

In terms of innovation and quality we are particularly talented at:

- **Mix-and-matching materials**
- **Special treatments and production processing** such as: seamless products, ultrasonic sewing, laser cutting, bonding and tech taping, garment dyeing, etc.



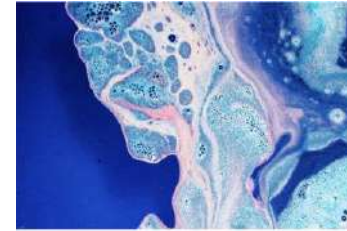
ULTRASONIC SEWING



LASER CUTTING



NEW FABRICS



FABRIC TREATMENT



SEAMLESS GARMENT



SUSTAINABLE GARMENTS



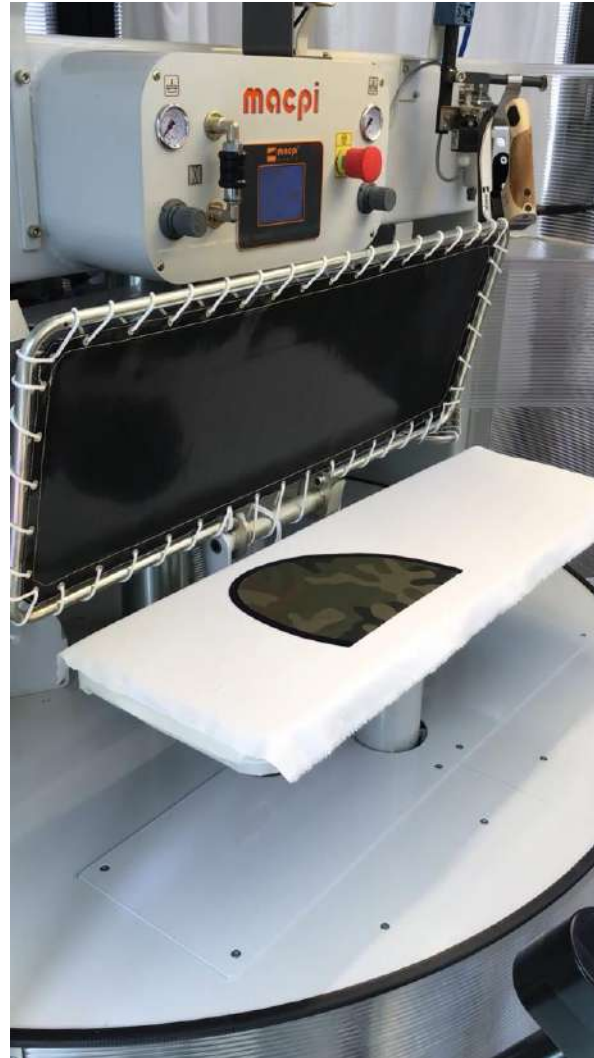
3D MODELLING



GARMENT DYEING



### VIDEO PROTO LAB





We believe that human resources are key to building a competitive, financially-sound, social-responsible business.

**We are certified according to the SA8000:2014 International Standard on Social Responsibility.**

## PESPOW R&D

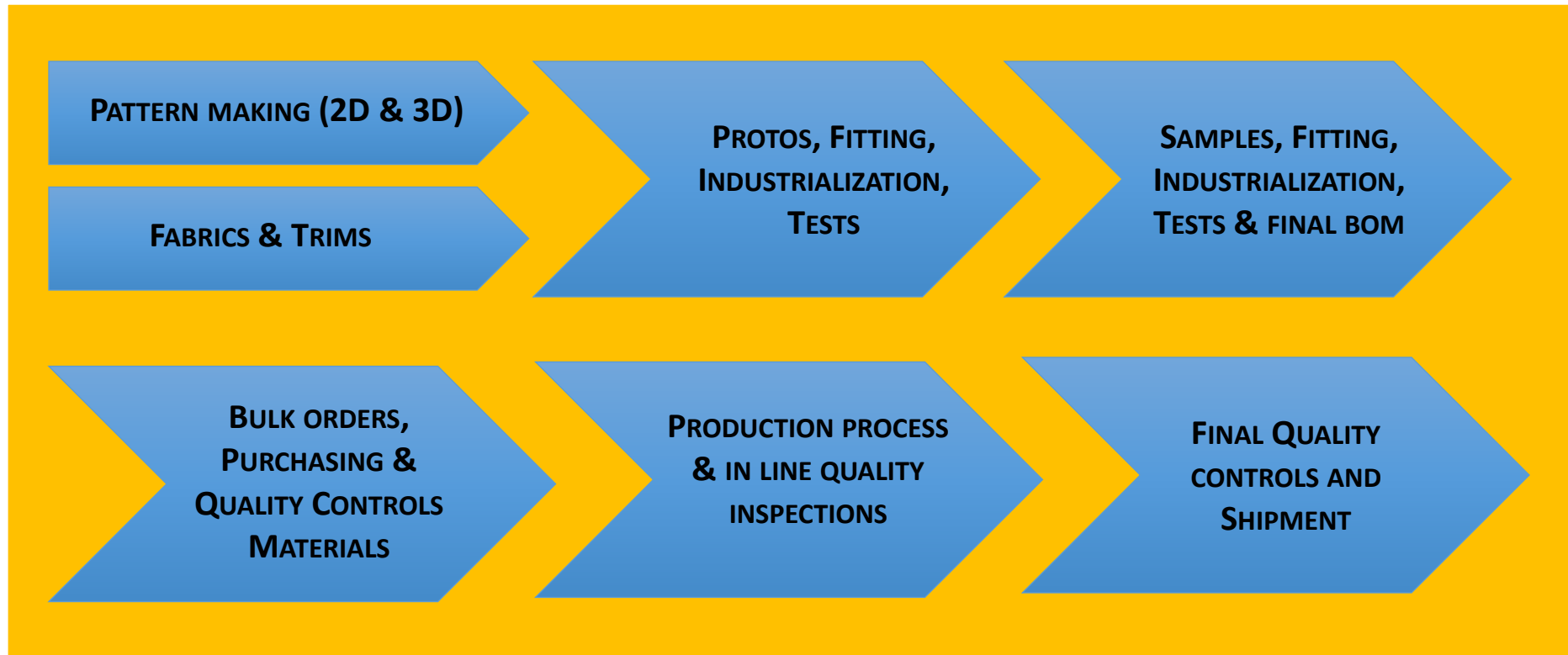


## PESPOW ARCHIVE



## BRANDS' DESIGN & IDEAS





**COLLECTING FEEDBACK & ANALYSIS FOR CONTINUOUS IMPROVEMENT  
& NEW INPUT FOR R&D ACTIVITIES**

### VARIETY



### FLEXIBILITY

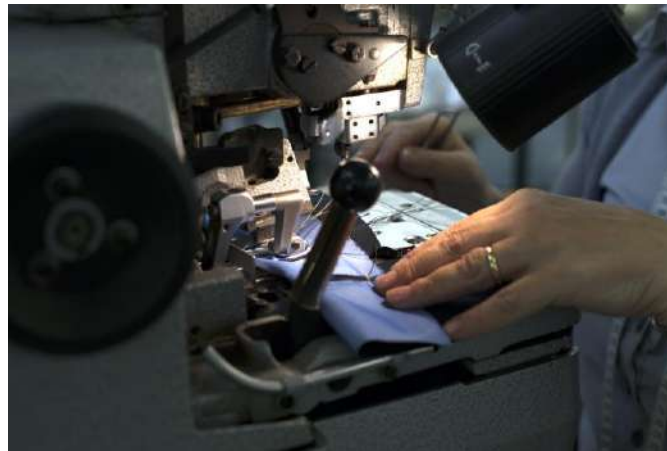


### DIVERSITY



### PROS

- Strong technical know how
- Heritage in craftsmanship
- High quality



### CONS

- Small sizes of the companies
- Difficulties in investing in new tech
- Tendency to work alone

## GOALS

- Investing heavily in technology in Italy & Europe
- Help our network to grow in size and mindset
- Working with more new technology & modernising our development process
- Take part in more international R&D projects



## GOALS



- Help Clients understand the real implications of their policies
- Preserve and innovate our technical know how
- Developing our expertise in AI
- Connect technologies with human capabilities





## TRADITIONAL TECHNICAL SKILLS

- Product processing techniques
- Quality control techniques for production lines
- Materials and accessories
- Technical drawing and 2D pattern making
- Costing and pricing

## INNOVATIVE TECHNICAL SKILLS



- 3D designing & pattern making
- New materials and wearable technologies
- Robotics & Automatization
- IT & AI skills
- Data base management
- Certifications

## ORGANIZATIONAL & SOFT SKILLS



- Team working
- Communication
- Emotional intelligence
- Resilience
- Flexibility
- Lateral thinking
- Problem solving
- International mindset
- Continuous improvement/personal development
- Networking
- Project management
- Fluency in English

“Il movimento è il fattore  
unificante di tutta l'esistenza.”

*“Movement is the unifying factor  
of all existence.”*

Rudolf von Laban