

London College of Fashion
Shaping Lives Through Fashion



ual: london college
of fashion

University of the Arts London
A vibrant international centre for innovative
teaching and research in art, design, fashion,
communication and performing arts.

University of the Arts London



Camberwell College of Arts
Central Saint Martins
Chelsea College of Arts
London College of Communication
London College of Fashion
Wimbledon College of Arts



London College of Fashion, UAL, leads the world in fashion business, media and design education. We've been nurturing creative talent for over a century, offering courses in all things fashion.

With our philosophy of open and inclusive education, we encourage students to examine the past and question the present. To develop inventive, assertive ideas that challenge social and political agendas. And we give them the skills, opportunities – and above all, the freedom – to put those ideas into practice.

We are pioneering new ways to consume and practice fashion, using fashion business, media and design to shape culture, economics, and society. And through fashion, shape lives.





Fashion Shapes Lives

Fashion Means Business

Through inspirational teaching we nurture the next generation of creative leaders and thinkers. Our strategic commercial partnerships support local and global enterprise. Students benefit from our connections with industry.

Fashion Tells Stories

We nurture every student's distinctive voice, teaching them how to challenge and define the future of fashion through cutting-edge media approaches across all channels: broadcast, print, digital, interactive, experiential – and experimental.

Fashion Makes Style

In design, we teach a combination of heritage and radical thinking. Craftsmanship and new technology. Engineering – and in-depth design research. We teach innovative ideas first – and then innovative practice to bring them to life.

Fashion Looks Forward

Through research, collaboration and experimentation, we explore the frontiers of design and technology, merging them to transform how fashion is made, showcased and sold. And with innovation, help forge a global fashion economy that supports our students and the wider industry – now and in the future.

Map



Timeline

- | | |
|------|---|
| 1906 | Three trade schools, Shoreditch, Barrett and Clapham, came together to teach girls millinery and dressmaking |
| 1974 | The name changed to London College of Fashion |
| 2000 | Cordwainers College merged with London College of Fashion |
| 2004 | The London Institute became University of the Arts London |
| 2014 | LCF announces 4Fashion; the move to a single site at the Queen Elizabeth Olympic Park in Stratford, east London |
| 2019 | UAL named 2nd best in the world for studying Art & Design |
| 2023 | We move in |



2019/20 Academic Year

5954 Students
191 Further Education
5141 Undergraduate
524 Postgraduate Taught
4 Postgraduate Research

49% International
16% EU countries
35% UK

89 Countries plus the UK

LCF's move: Global Fashion Education for a Global City

London College of Fashion, UAL is moving to the Queen Elizabeth Olympic Park in east London in 2023, building an accessible, sustainable and connected physical space to advance our disciplines and to redefine fashion. It will be a new home for our students and staff, bringing everyone under one roof for the first time in our history, but will also welcome our alumni, graduate businesses, the local community and external visitors.

The move will:

- Allow us to realise our educational ethos of cross-disciplinary collaboration and exploration
- Further develop our sense of belonging and community among staff, students and alumni
- Build on the East End's centuries-long heritage in the fashion and garment manufacture industry, and return LCF to its east London origins
- Support existing east London fashion enterprises and innovative new businesses, continuing our work in creating a sustainable east London business ecosystem and linking our graduates with creative opportunities across a plethora of industry types
- Create further economic growth, jobs, training and social and community engagement initiatives for the area



Image of the new campus designed by Allies & Morrison, 2019

East Bank

When we move, London College of Fashion, UAL will be part of East Bank, a new powerhouse for innovation, creativity and learning. East Bank will help to cement London's reputation as a world leader in culture, education and innovation creating 2,500 jobs, £1.5 billion of economic benefit and 600 new homes. It will also bring over 10,000 students to the site and attract thousands of visitors from London and beyond.

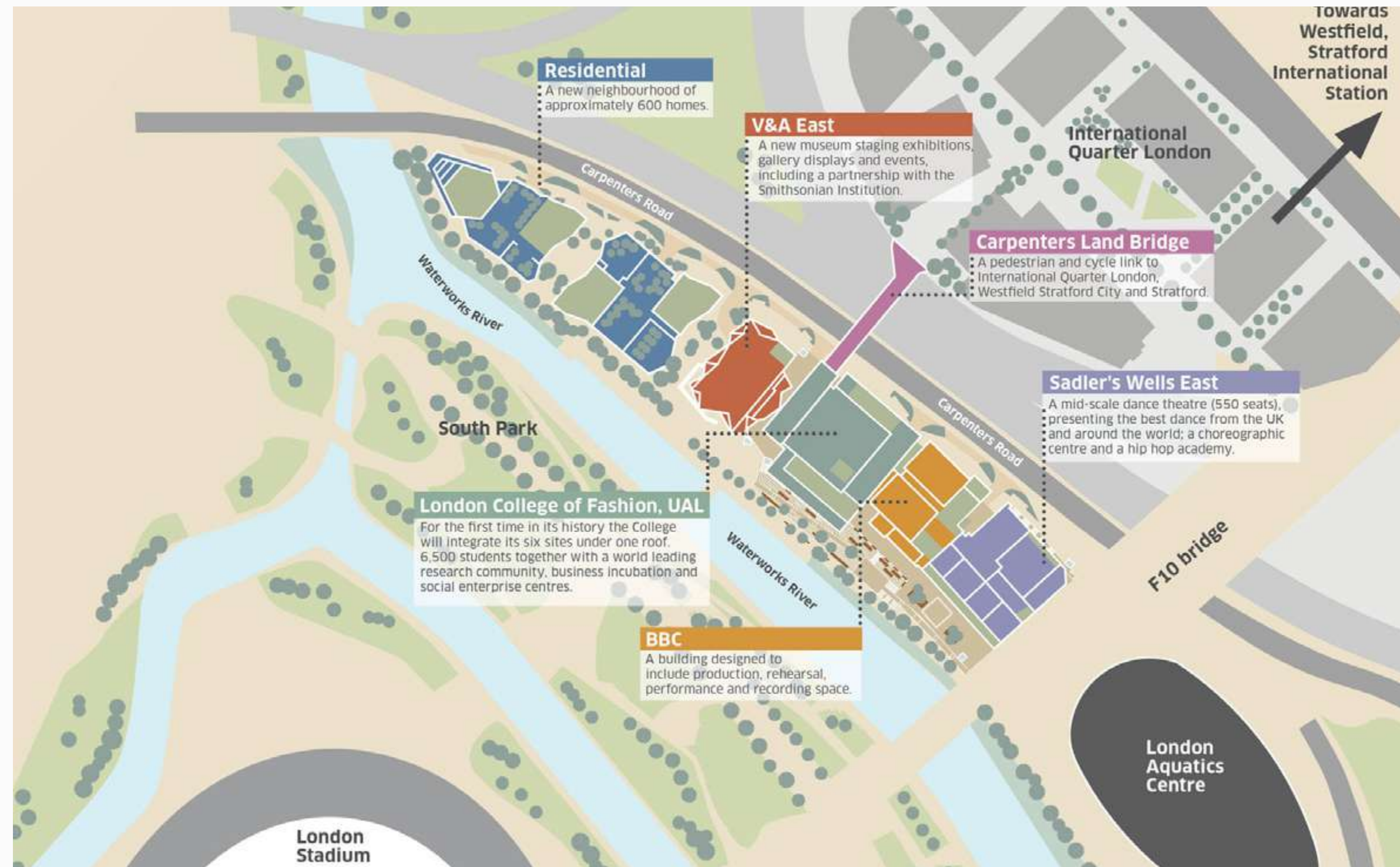
Partners in the development include the BBC, Sadler's Wells, V&A and University College London (UCL) alongside a host of neighbouring organisations, such as the British Council, English National Ballet, East London Dance, Cancer Research, Here East and Studio Wayne McGregor. We have been working with our forthcoming neighbours for the last five years, bringing benefits to our students such as joint-funded PhDs and studio spaces. Through community engagement projects in east London LCF has also been able to expand its reach to a wider, more diverse audience than ever before.

In the past five years, the partners have engaged more than 160,000 people in projects, have supported 50 local young people into jobs across London, and have delivered major new research and development projects worth £31 million. Key priorities include the expansion of shared skills and employment programmes such as STEP, which is an internship programme that has already seen six young people joining LCF working for six months each in the departments that inspired them the most.

Our forthcoming move heralds an exciting new future for LCF, and has prompted us to already start developing aspects of everything we do, so that we continue to thrive as a global leader in creative education, enterprise, research and social impact.

“Great cities are defined by their ambitions as much as their achievements. East Bank is the most ambitious new project of its kind for decades.”

Sadiq Khan
Mayor of London



The Fashion District

The Fashion District is a partnership led by London College of Fashion, UAL to create a hub for fashion innovation in east London. It launched in September 2018 backed by the Mayor of London. With a third of the capital's fashion designers already based in the east, this collaborative strategy nurtures fashion businesses, creating new opportunities and a lasting legacy.

The Fashion District is reviving the area's fashion heritage and positioning London as the global capital of fashion technology. It does this by offering:

- Affordable workspace and business support in new sites across the District connects design, manufacturing and retail.
- Training and skills programmes develop opportunities for local talent to thrive.
- Innovation and investment networks tackling the challenges of industry stimulates technology to support future growth.

“The Fashion District in east London will create a cluster that paves the way for even more growth and innovation. London is a global capital for culture and creativity, and this exciting new district will secure east London's place at the centre of fashion.”

Justine Simons OBE
Deputy Mayor for Culture and the Creative Industries,
Greater London Authority



The fashion industry's contribution to the UK economy stands at £28 billion

British Fashion Council, Dec 2017

Our schools

Fashion Business School

The Fashion Business School (FBS) is a multidisciplinary school with a global reputation for its unique fashion business courses, high quality teaching and research. The courses we offer have evolved to support, as well as challenge, this economically and globally important sector - a sector that LCF continues to shape.



Courses

Undergraduate

- BA (Hons) Fashion Buying and Merchandising
- BA (Hons) Fashion Visual Merchandising and Branding
- BSc (Hons) Fashion Management
- BSc (Hons) Psychology of Fashion
- BA (Hons) Fashion Marketing

Postgraduate

- MA Strategic Fashion Marketing
- MA Fashion Design Management
- MA Fashion Entrepreneurship and Innovation
- MA Global Fashion Retailing
- MSc Strategic Fashion Management
- MSc Applied Psychology in Fashion
- MSc Cosmetic Science
- Executive MBA (Fashion)
- LCF MBA
- Graduate Diploma Fashion Management
- PG Cert Fashion: Buying and Merchandising



BA (Hons) Fashion Management

Our schools

School of Media and Communications

The School of Media and Communication delivers a range of world-leading courses in the areas of fashion media, communication and design for performance. Driven by values of collaboration, engagement, innovation and activism, students and staff shape the future of the fashion media, communication and performance industries through a shared understanding of the body as a creative site.



Courses

Undergraduate

- BA (Hons) 3D Effects for Performance and Fashion
- BA (Hons) Costume for Performance
- BA (Hons) Creative Direction for Fashion
- BA (Hons) Fashion Imaging and Illustration
- BA (Hons) Fashion Journalism
- BA (Hons) Fashion Media Practice and Criticism
- BA (Hons) Fashion Photography
- BA (Hons) Fashion Public Relations and Communication
- BA (Hons) Fashion Styling and Production
- BA (Hons) Hair and Make-up for Fashion
- BA (Hons) Hair, Make-up and Prosthetics for Performance

Postgraduate

- MA Costume Design for Performance
- MA Fashion Cultures and Histories
- MA Fashion Curation
- MA Fashion Journalism
- MA Fashion Photography
- MA Fashion, Film and Digital Production



Our schools

School of Design and Technology

The School of Design and Technology teaches a combination of heritage and radical thinking. Craftsmanship and new technology. Engineering and in-depth design research. It teaches fashion in the context of art, and innovative ideas first – then innovative practice to bring them to life. Students learn social and economic contexts also, to create sustainable practice and business models. Students collaborate with students from the School of Media and Communication and the Fashion Business School, mirroring the cross-disciplinary environment of the fashion industry.



Courses

Undergraduate

- BA (Hons) Bespoke Tailoring
- BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation
- BA (Hons) Cordwainers Footwear: Product Design and Innovation
- BA (Hons) Fashion Design and Development
- BA (Hons) Fashion Design Technology: Menswear
- BA (Hons) Fashion Design Technology: Womenswear
- BA (Hons) Fashion Jewellery
- BA (Hons) Fashion Contour
- BA (Hons) Fashion Pattern Cutting
- BA (Hons) Fashion Sportswear
- BA (Hons) Fashion Textiles: Embroidery
- BA (Hons) Fashion Textiles: Knit
- BA (Hons) Fashion Textiles: Print

Postgraduate

- MA Fashion Artefact
- MA Footwear
- MA Fashion Futures
- MA Fashion Design Technology Menswear
- MA Fashion Design Technology Womenswear
- MA Pattern and Garment Technology
- Graduate Diploma Fashion Design Technology



Staff

Teaching staff at LCF are experts in their field and experienced industry professionals.

Staff

Nabil El-Nayal

Nabil is widely experienced in the world of fashion, having completed a PhD in 2018 whilst running a hugely successful fashion label. Having been nominated for the LVMH Prize in 2015 and again in 2017, he has also been the winner of the British Fashion Council's Fashion Trust two years running. Nabil heads up the MA Fashion Design Technology Womenswear course.

Amy de la Haye

Professor Amy de la Haye is a curator, academic and author. She is the Rootstein Hopkins Chair of Dress History & Curatorship at London College of Fashion and teaches on the MA Fashion Curation course.

Minal Malik

Minal is a fashion entrepreneur, consultant, stylist and writer with vast experience across the luxury fashion market. She has joined LCF as one of the College's new academic posts from the Academic Development Fund, set up in response to student feedback. She teaches on BA (Hons) Fashion Marketing.

Jimo Salako

Jimo Salako is an international hairdresser, director, photographer and filmmaker. Having worked in hairdressing for the past 30 years, Jimo has worked with some of the biggest names in the industry, and is very keen on highlighting the importance of good relationships to students on the BA (Hons) Hair and Makeup for Fashion course.



Nabil El-Nayal

Students and alumni

Our students and alumni all contribute to the LCF experience and community. Some of our alumni include:

Bethany Williams

MA Menswear alumna Bethany Williams runs her own ethical fashion label, and was awarded the Queen Elizabeth II Award for Design in February 2019.

Danika Magdalena

BA Fashion Photography alumna Danika, joined LCF through the UAL insights programme, and gone on to be an influential film maker and photographer working across music and fashion with her company, Sirius Films. She was also a runner up in the 2020 Dazed 100 prize.

Florence Adepoju

BSc Cosmetic Science alumna Florence received a UAL start-up loan to launch her hip-hop lipstick business MDMFlow.

Martin Brambley

MA Fashion Futures alumnus, co-founded Doppelhaus – a company dedicated to textile develop and market innovative, sustainable nonwoven materials that can substitute imported, synthetic fibre-based woven fabrics used in mass market fashion.



Alumni

**Over 200,000 registered Alumni.
In 148 countries.**

Alumni

Business and Science

Claire Bergkamp
Chief Operating Officer at
Textile Exchange

Thea Green
Founder Nails Inc.

Natasha Niscol
International Makeup Design

Florence Adepaju
MDMFlow

Orlagh McCloskey and
Henrietta Rix
RIXO

Media and Communications

Jessica Bumpus
Freelance Journalist

Melanie Rickey
Communication and brand
specialist

Njide Ugboma
The Guardian

Lorelei Marfil
Womenswear Daily

Lynsey Moore
Costume Designer Chewing
Gum (Netflix) | May Destroy
You (BBC/HBO)

Design and Technology

Ryan Lo
Womenswear

Guram Gvasalia
Vetements

William Tempest
Womenswear

Jimmy Choo
Footwear

Patrick Cox
Footwear

Sophia Webster
Footwear

James Long
Menswear & Accessories

J.W. Anderson
Womenswear

Nicholas Kirkwood
Footwear

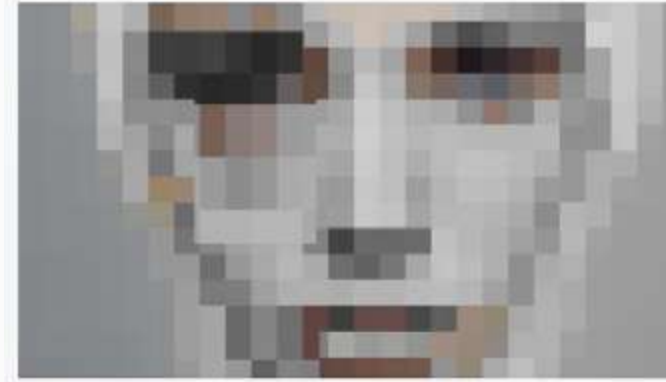
Ada Zanditon
Womenswear



Left to Right:
Ryan Lo
Bethany Williams
J.W. Anderson
Florence Adepaju

Stories

The latest news, interviews and campaigns from London College of Fashion are featured on LCF stories, with new posts uploaded every week. Some recent stories include:



#LCFClassOf2020 London College of Fashion Celebrates Class of 2020 with Digital Takeover

#LCFClassOf2020 is a dedicated showcase of LCF graduate work across channels. The takeover will lead into the launch of the world's largest digital platform of fashion, design, communication, art and performance graduates.

Date: 28 June 2020



LCF alum Alice Khor and Symela Fotiadi are selected by Vogue to reimagine Barbie and her Dreamhouse for 2020

#LCFClassOf2020 grads Alice Khor and Symela Fotiadi feature their work in British Vogue for Barbie after being tasked with re-imagining Barbie for 2020. ::

Date: 13 August 2020



#LCFMA20 MA Menswear student, Harikrishnan, takes over the internet with his inflatable latex trousers

This year, LCF celebrated 20 years of postgraduate fashion studies with one of the most impressive shows to date. This year, Harikrishnan's inflatable latex trousers sparked an interested from more than just the Roundhouse audience.

Date: 28 February 2020

College: London College of Fashion



Poppy Livermore wins BA Fashion PR and Communication x The Communications Store Award

LCF Class of 2020 BA (Hons) Public Relations and Communications students were up with the chance of securing mentoring from The Communications Store as part of a 2 year opportunity with the LCF course.

Date: 18 August 2020



Deputy Mayor for Culture, Justine Simons, officially opens Poplar Works

Deputy Mayor for Culture and Creative Industries, Justine Simons, officially opens Poplar Works - a new development created from disused garages in Poplar, East London.

Date: 27 February 2020

College: London College of Fashion



UAL receives vital funding to support vulnerable global communities impacted by Covid-19

UAL has been jointly awarded significant funding of £766,675 by UK Research and Innovation through the UK Government's Global Challenges Research Fund (GCRF) and the Newton Fund, for People's PPE: Dealing with a Crisis by Building Livelihoods

Date: 5 September 2020

Industry projects



LCF X Cartoon Network

A collaboration that launched during London Fashion Week, and paired LCF's future generation of fashion designers with the iconic crime-fighting superheroes The Powerpuff Girls.



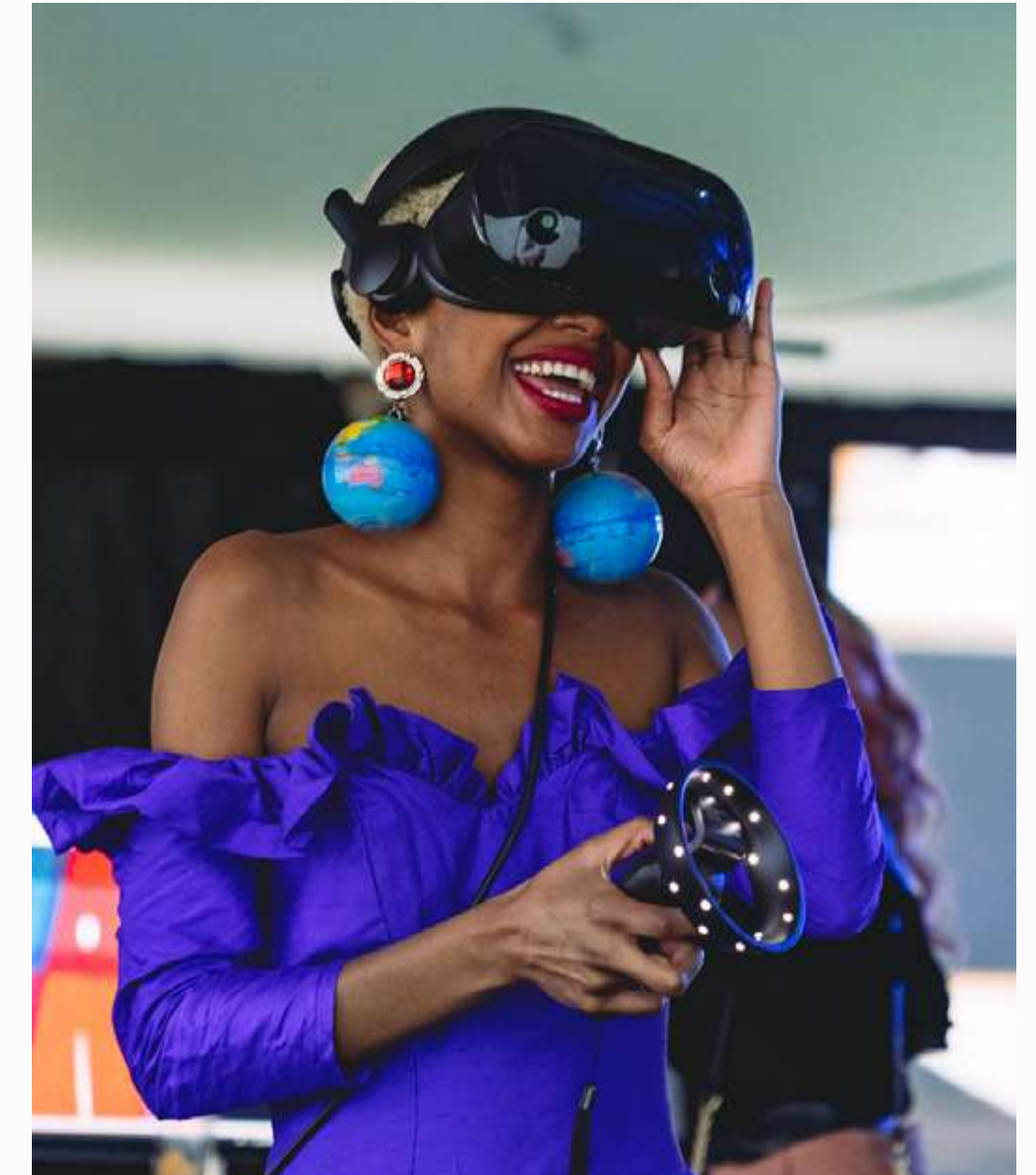
LCF X Kering

LCF and Kering have been working together for more than five years, but in 2019 we worked together to launch the world's first online course in luxury fashion and sustainability – Fashion & Sustainability: Understanding Luxury Fashion in a Changing World.



LCF X KAO

Students were challenged to design a Christmas window Winter Wonderland using the cardboard boxes in which the KAO Xmas products are shipped to the salons. The project was fully sustainable at every level.



LCF X Microsoft

LCF has an ongoing partnership with Microsoft, providing students with the opportunity to work with cutting-edge Microsoft technology to create new solutions that aim to innovate the fashion industry.



Student Successes

- Alumni Special Prize winners for LVMH Young Fashion Designer prize
- Womenswear and menswear alumni received NEWGEN sponsorship from the BFC in 2016/2017 and 2019/2020
- Alumni pack the London Fashion Week schedule
- MA Costume Design for Performance Graduate won renowned Linbury prize
- MA Menswear alumna Bethany Williams won Queen Elizabeth II Award for British Design in 2019
- Ashwini Suhas Deshpande won Mayor's Entrepreneur Award in 2020
- LCF Cordwainers graduates won 1st prize at the National Footwear Student of the Year Awards in 2019 and 2020



Focusing on future audiences

Microsoft x LCF: Future of Fashion

Following the success of the inaugural LCF x Microsoft project 'The Future of Fashion Incubator' in 2018, Microsoft team up with LCF annually to explore how emerging technology is inspiring new possibilities for fashion design, advertising, and retail.

With the latest initiative, Microsoft and LCF launched an even more ambitious challenge for future leaders to develop businesses powered by Microsoft's most cutting-edge technologies.



London College of Fashion News

LCF alumna works on new Star Wars movie

Alumna from BA (Hons) 3D Effects for Performance and Fashion, Suzi Battersby, worked in the Creature Department at Pinewood Studios for Star Wars VII: The Force Awakens. She worked with eight other LCF students and alumni.

“I have been very lucky to work pretty much back to back on projects since I graduated. My first job was on a Norwegian zombie movie making prosthetics, which was really fun as the film is full of gore.” – Suzi Battersby



London College of Fashion News

BA (Hons) Fashion Textiles: Knit student Elizabeth Ranson, wins Worshipful Company of Framework Knitters Bursary Award

“I originally heard about the award whilst interning for knitwear designer Helen Lawrence – she had won an award from them when she was studying knitwear design. At the beginning of third year, our tutors mentioned it too and encouraged us to apply.

Having the opportunity to explore and experiment has been brilliant – it has allowed me to refine my work, select what I enjoy most and combine it all to begin to piece together my own aesthetic.” – Elizabeth Ranson

Textile samples at Lime Grove

In the 2014 Research Excellence Framework (REF) 83% of UAL's research was considered to be world leading or internationally excellent.

Research

**Our research concentrates
on five areas:**

Sustainability
Community
Design
Identity
Wellbeing



Centre for Sustainable Fashion

A UAL Research Centre which explores elements of 'Better Lives': LCF's commitment to using fashion to drive change, build a sustainable future and improve the way we live.

Established in 2008 by Dilys Williams, CSF has grown to be a diverse community of world leading researchers, designers, educators and communicators with an extensive network that crosses disciplines, generations, cultures and locations, enabling them to:

- Create internationally acclaimed research
- Set agendas in government, business, and public arenas
- Pioneer world relevant curriculum



Image from i-D magazine by Kerry Dean

Centre for Sustainable Fashion

LCF x Kering

The LCF x Kering five-year partnership was formed in 2014 based on a shared vision to recognise sustainability as the greatest creative challenge and imperative of our time.

The partnership delivered four strands of activity:

- A co-created Curriculum module for Masters' students ('Empowering Imagination')
- An Awards programme, open to final year undergraduate and Masters students ('The Awards')
- An annual keynote symposium for industry leaders and students ('The Kering Talks')
- Research exploring design for sustainability through this industry-academia partnership. This research collated and analysed data from the partnership to assess the progress and impact of the Curriculum and Awards, to create new knowledge in Fashion Education for Sustainability.



Global Disability Innovation Hub

The GDHub Community is an ambitious collaboration derived from the successful delivery of the London 2012 Paralympic Games.

Working across institutions, the GDHub Partners and wider community intend to change general perception about disability through transdisciplinary design and innovation initiatives by creating a dedicated research, teaching and practice centre at the QEOP in London, with an engaged and active global network and online community.

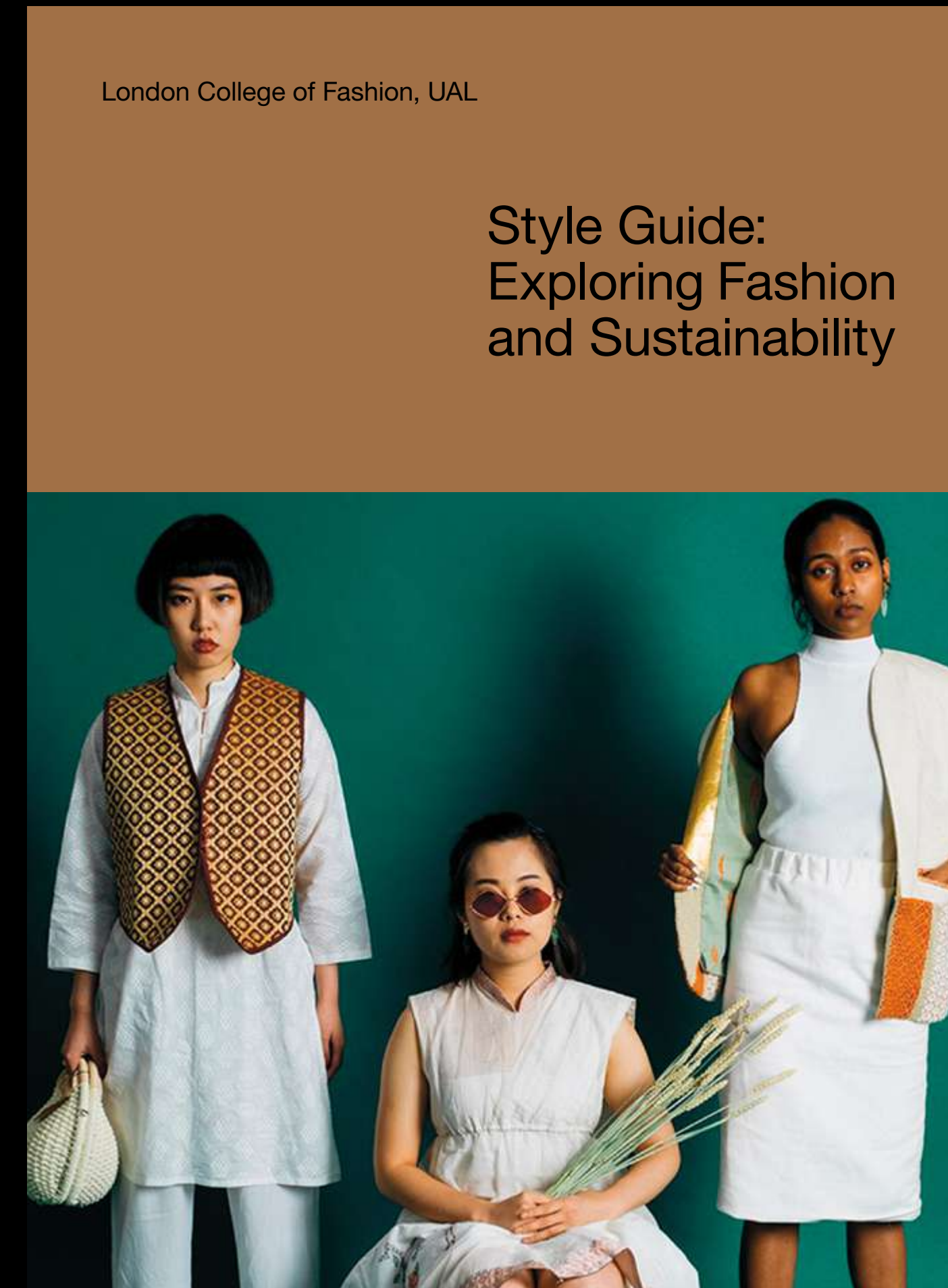
In 2019 GDI Hub partners launched the new MSc Disability, Design and Innovation. The ground-breaking new MSc is led and awarded by UCL, with teaching across Loughborough University London and London College of Fashion, UAL.



BAFTA Style Guide

London College of Fashion, UAL prepared a style guide for the BAFTA awards 2020 to distribute to all attendees. Exploring fashion and sustainability, BAFTA encouraged all guests to opt for more sustainable fashion choices by re-wearing, renting or wearing sustainable materials.

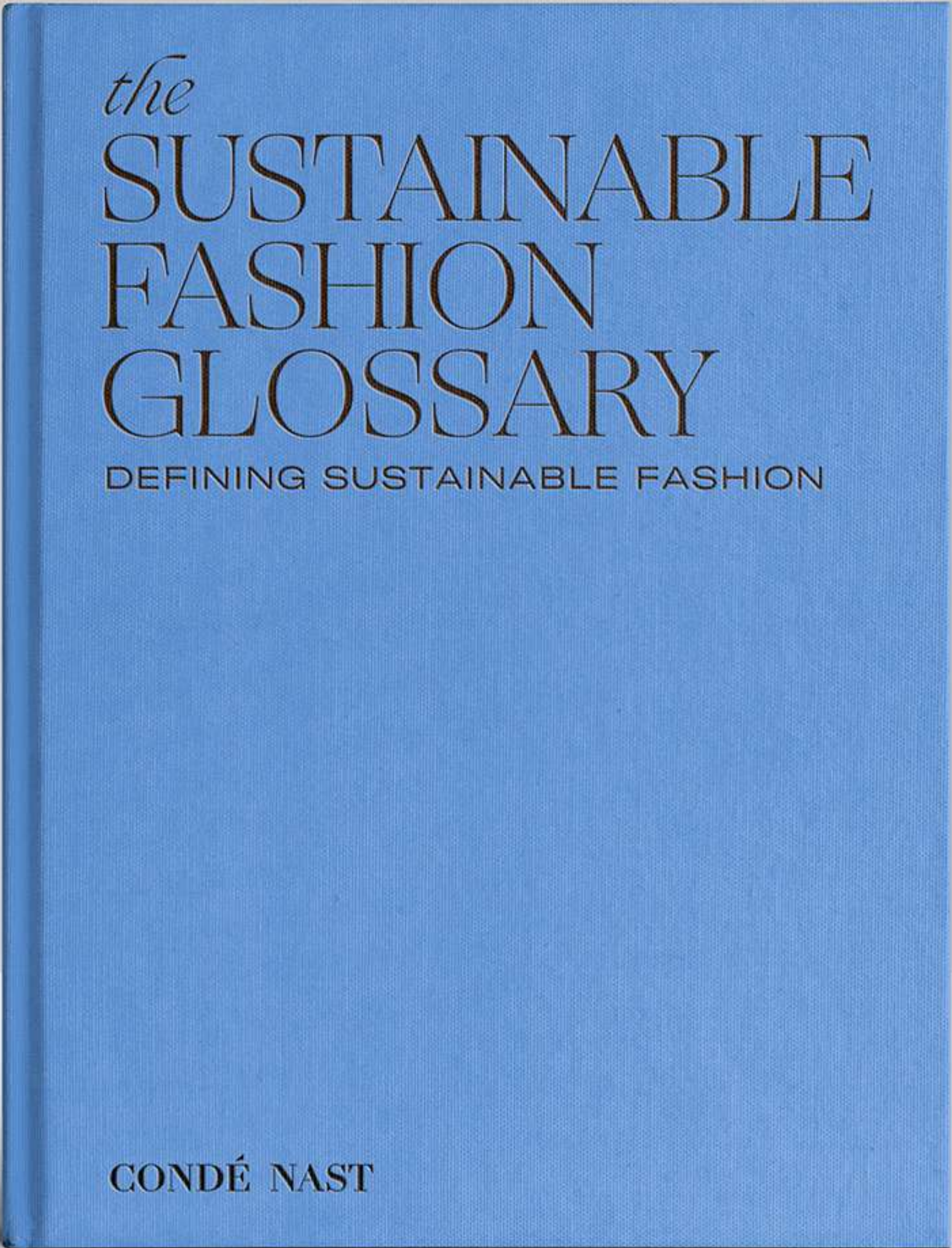
The guide highlights tips on how to dress sustainably for the red carpet, listing brands, designers and re-sell websites including Bethany Williams, Nu Wardrobe and many more. The guide was well received by BAFTA guests and press, with coverage featured in Independent, Vogue, Elle, The Telegraph, Hello Magazine and many more.



The Sustainable Fashion Glossary with Condé Nast

In spring 2020, Condé Nast announced the launch of the Sustainable Fashion Glossary, in partnership with LCF's Centre for Sustainable Fashion. It is the first global resource on sustainable fashion and the industry's role in the climate emergency.

The Glossary forms part of the company's commitment to becoming a voice for change, and is designed to strengthen and develop sustainability literacy, by providing guidance on key terms and emerging topics.



The Sustainable Fashion Glossary with Condé Nast

Dream with eyes wide open: Nike

The Sustainable Business and Innovation team at Nike spent eight years developing the NMSI: Materials Sustainability Index. Nike came to us with a question: How do we decouple successful design from the degradation of nature? We brought together designers, scientists, coders and students and using the NMSI data, developed, tested and launched a digital tool that drives innovation, reforms design thinking, and informs better choices for a better world.

- The first version of the 'Making' app was launched in July 2013
- Exhibition and Symposium Nike HQ, Portland, USA
- Exhibition Shoreditch, London
- Workshops, Hackathons and Prototype testing London, UK and Portland, USA
- Garments Produced London Olympic Games Organising Committee
- Book publication





Centre for Fashion Curation

The Centre for Fashion Curation's core objectives are to challenge and develop theory and practices by demonstrating and enabling rigorous, innovative and experimental work within this increasingly popular and diverse discipline. It provides a platform for research, exhibitions, symposiums, workshops and publications.

CfFC members work in partnership with international, national and regional museums, galleries, archives, private collections, conservators and publishers, as well as with the broader fashion and creative industries.

Exhibitions

Fashion Space Gallery

Fashion Space Gallery is LCF's dedicated exhibition space for contemporary fashion discourses. The space has seen extraordinary collaborations from Alexander McQueen to Chanel, to exhibitions such as Mad About the Boy, Museum of Transology and Mundo LatinX.

Relaunch Fashion
Space Gallery
March 2014

Jean Paul Gaultier:
Be My Guest
April - May 2014

Simon Costin's Impossible
Catwalk Shows
June - August 2014

Fashion Space Gallery
Design Residency
September 2014

Fashion Design and
Manufacture in Britain
September - November 2014

Don't Stop Now: Fashion
Photography Next
November 2014 -
January 2015

On the Surface: Experiments
in Digital Print
January - March 2015

Warpaint: Alexander
McQueen and Make-Up
April - August 2015

Digital Disturbances
September - December 2015

Polyphonic Playground
January - February 2016

Mad About the Boy
January - April 2016

Laboratory
April - July 2016

Fordlandia
September - December 2016

Museum of Transology
January - April 2017

Present Imperfect
May - August 2017

Fashion Together
September 2017 -
January 2018

Super Sharp
February - April 2018

Inside Arc
May - July 2018

Super Sharp Reloaded
at Selfridges
August - September 2018

COMME des MARXISTS
October 2018 - January 2019

Mundo Latinx
February - May 2019

BREAKFACTOR
May - August 2019

Piecemakers
October 2019 - January 2020

The Real Thing
February - May 2020







Digital Anthropology Lab

- A research studio which brings industry and academia together to develop a new way of making with technology.
- Experimenting with artefacts, communities, consumption and making in the digital space, 3D printing, body scanning, code and electronics.
- Radically reimagining wearables and the beautification of technology, exploring the 'Internet of Fashion Things' and designing digital fashion experiences for generation 2050.
- The studio connects commercial partners to leading research academics and graduate students, exploring seed ideas for fashion tech.
- Examples of the types of work students do with the Digital Anthropology Lab include; creating an app that offers viewers access to Fashion Week shows; coding a 'SmarDrobe' and 3D printing for artefact and jewellery.

Fashion Innovation Agency

The Fashion Innovation Agency partners designer talent in London with the very latest fashion tech start-ups, to create ground-breaking brand collaborations and consultancies across the fashion, retail, lifestyle, cultural and digital industries.

- Works at the crossroads of fashion retail and tech.
- Connects the brightest talent with established global brands.
- Changes the way that designers create, show and sell collections.



Projects

The Fabric of Reality – An Immersive VR Fashion Show

The Fabric of Reality, a fully immersive fashion show, was launched within the virtual Museum of Other Realities (MOR) in collaboration with RYOT, Verizon Media's storytelling production house, and Kaleidoscope. The experience was the first of its kind; a virtual reality fashion exhibition aimed at taking audiences on a journey to explore the story and narrative behind the designers' collection.

Creating a Metaverse at London Fashion Week

Guests were taken on an immersive experience, witnessing the global debut of LiveCGX, ILMxLAB's performance-driven digital augmentation technology. They saw the digital transformation of not only the venue itself, but also the garments from Steven Tai's AW18 collection, transporting them to the designer's hometown of Macau - the inspiration for this collection.

Live-Streaming an Augmented Reality Catwalk

Traditionally, AR experiences rely on pre-recorded content being superimposed into real world settings, but this project allowed a select number of users around the globe to view an AR catwalk experience live as the show was actually taking place.

Digital Fashion & Cloth Simulation

Fusion artist Sadie Clayton, experienced any designer's nightmare when her garments were stolen by a fraudster posing as a fashion editor. Enlisting the help of CLO Virtual Fashion and The Fabricant, the FIA devised a project to help recreate Sadie's lost designs, working closely with Sadie to reconstruct her garments digitally using CLO's 3D simulation software.



The world's first interactive skirt by Nokia and Fodor Golan

Knowledge Exchange

Knowledge Exchange

Knowledge Exchange (KE) is how we interact and innovate with our network of external partners to create value for society, the economy and our environment. It encompasses a rich variety of activities that respond to the grand challenges of our time engaging our staff and students, and the people (individuals?), organisations and communities we engage with.

Our KE strategy/ work focuses on four key areas:

- Graduate Futures - empowering a new generation of creative industry talent to achieve their ambitions.
- Lifelong Learning – supporting all learners to develop their creative ambitions at any stage, whether it be pre-university, a potential career change or for personal and professional development.
- Community and Public Engagement - to provide and share creative inspiration whilst learning from the diverse experience and cultural traditions of the populations surrounding us.
- Research and Innovation – to co-create new thinking and knowledge to develop solutions for the issues affecting our society today.

Throughout our KE activities we aim to build new collaborative partnerships for mutual benefit by empowering our students and graduates to become effective social agents, improving access to creative careers for all, leveraging additional resources to support our academic mission, and creating positive societal impacts through application of our knowledge and practices.



Projects

Anti-Fragile Collective

In February 2020 first year students from London College of Fashion's School of Media and Communication collaborated with the global creative agency Superimpose, on a project illustrating the value of knowledge exchange as both partners explored theories together.

Working closely with professionals for a week, the students embarked on a sensory exploration into 'Anti-Fragility' which culminated in creating a manifesto aimed at enhancing the creative curriculum.

As part of the project, students staged a 'takeover' of the entire Lime Grove campus, which they used as an exhibition space and arena for their many creative endeavours, including; a projection mapped walk-in installation that interspersed with nature (a metaphor for acknowledging vulnerabilities as a catharsis for transformation), to an architected 'experience' that incites feelings of 'emergence' through visual cues and bespoke sound pieces, notably familiar to the darker side of human vulnerabilities.

The week closed with a final presentation with over 300 in attendance from industry, press, culture editors and alumni.



Projects

Fash-Tech (FT) Alliance

FTalliance is a 3-year Fashion-Tech industry-academia partnership aiming to facilitate the exchange, flow and co-creation of knowledge between universities and companies to boost students' employability and innovation potential. It is co-funded by the Erasmus + Knowledge Alliance project from the European Union.

The project consortium comprises twelve partners from six countries: 5 fashion, design and engineering Higher Education institutions, 1 large fashion and apparel enterprise, 5 SMEs representing the Fashion-Tech ecosystem and the different supply chain segments and 1 Research Technology Organisation.

FTalliance will define the emerging industry roles within the Fashion-Tech sector which will then nurture the HEI learning environments. Project-based experiences linked to Fashion-Tech market needs will be designed to enable graduates to access the employment market, complemented by residency experience to kickstart new Fashion-Tech career pathways.



Projects

Fashion Business After School Club at Chobham Academy

In September 2019 the Fashion Business School at LCF ran a fashion business after school club at Chobham Academy. Students created a customised t-shirt and the journalism students produced a magazine.

Working with the Chobham staff, LCF trained teachers to deliver the after-school club, with a long-term view to run the club year on year, with students gaining an attendance certificate, to support a future application to study at degree level at LCF.

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What students gained:

- Confidence building skills
- an understanding of the fashion industry
- an opportunity to develop their creative and business skills
- exposure to the industry and insights into fashion roles



Graduate Futures, Business & Innovation

Graduate Futures, Business & Innovation

London College of Fashion, UAL works hard to prepare students and graduates for employment and self-employment. Through the Graduate Futures, Business & Innovation department, we provide support and connections to industry to ensure every student can innovate, create and achieve their own unique goals.

Our work with industry, public and third-sector organisations is embedded in everything we do. Through this ongoing exchange of knowledge, we are contributing to the UK's creative economy and ensuring sustainable growth of the fashion and related industries. LCF is driving innovation and new job creation.

In 2019/20, London College of Fashion's Graduate Futures Business & Innovation department:

- Supported the creation of over 50 new start-ups
- Engaged over 1,000 students and graduates through our enterprise support programmes
- Provided business support to over 150 start-ups and SMEs through our accelerator and incubator programmes.
- Collaborated with more than 100 external partners ranging from large global corporates to SMEs, charities and public bodies, to deliver consultancy, student projects, enterprise support, placements and grant-funded projects.
- Generated income through consultancy, sponsorships and collaborative projects which is used to further support our students.



Graduate Futures

Graduate Futures provide support for students' careers, freelance and business start-up ambitions.

LCF students, graduates and alumni benefit from access to all the latest services from the Graduate Futures team. Whether it's to start a business, go freelance or gain employment, the Graduate Futures team is here to provide a comprehensive range of resources, support and opportunities to help our students and graduates thrive in the future. The Graduate Futures service provision includes:

- **Learning resources** such as how-to guides, online modules, podcasts and canvases across a range of subject areas relevant to professional development, careers and enterprise.
- **Development support** through 1-2-1 support sessions, coaching, webinars, workshops, boot camps and panel talks to build the skills and attributes required for professional life during and after graduation.
- **Opportunities to practice** skills and take next steps through their jobs board, careers fairs, networking events, live pitching panels, hackathons, venture crawls and enterprise awards.
- **Tailored support programs** for postgraduate, international and outreach students.
- **Placements assistance** for finding exciting industry placement opportunities as part of an accredited course.
- **Dedicated resources** and support for LCF Graduates and alumni including our Alumni Ambassadors programme and Founders Club.



Business & Innovation

Business & Innovation is the College's hub for connecting external partners with the dynamic and creative talent of LCF's students, graduates and staff. From creating strategic partnerships and working with our partners to achieve agreed objectives, to management and delivery of projects, Business & Innovation works alongside our partners throughout the journey.

We ensure our students are equipped with confidence and connections to take with them into employment or self-employment. Knowledge is also transferred back to the College, ensuring that our curriculum and teaching is always current and relevant.

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Our work with external partners includes:

- Strategic partnerships
- Thought leadership
- Media partnerships
- Live projects with students
- Graduate consultancy
- Staff consultancy
- Contract research
- Business support programmes
- Grant funded partnership projects.



Bethany Williams

Centre for Fashion Enterprise

London College of Fashion has supported many of London's innovative fashion design businesses through its Centre for Fashion Enterprise (CFE), established in 2003.

Now aligned with Graduate Futures CFE has provided expert advice and coaching for aspiring fashion entrepreneurs, either emerging fashion designer labels or fashion techs with an innovative business idea. Successes include designers that have gone on to become household names and whose businesses contribute hugely to the UK's Creative Industries economy. CFE alumni include Molly Goddard, Charles Jeffrey, Craig Green, Wales Bonner, Mary Katrantzou and Erdem.



Shaping Lives Through Fashion



Shaping Lives Through Fashion

At LCF our Fashion Shapes Lives work uses fashion as a discipline, to drive change, build a sustainable future and improve the way we live.

Through a wide agenda, which includes social responsibility, awareness-raising and collaboration, we encourage dialogue between staff, students and the wider community to develop an understanding and definition of what sustainability means to us.



Better Lives Projects

Poplar Works

Poplar Works is a partnership between Poplar HARCA, London College of Fashion, UAL and The Trampery. All three organisations have worked together to bring something unique to the space. Supported by the Mayor of London and part of the Fashion District, our goal is to help people and businesses reach their full potential in the fashion industry.

Poplar Works offers:

- Over 40 studios across 2 sites
- Training spaces
- A small production unit
- An extensive enterprise and events programme
- A cafe

Poplar Works is also home to LCF's award-winning Making for Change Programme, and also a home for anyone working in fashion - designers, makers, jewellers, experienced business owners, and first year start-ups.



Better Lives Projects

Fashion Education in Prison

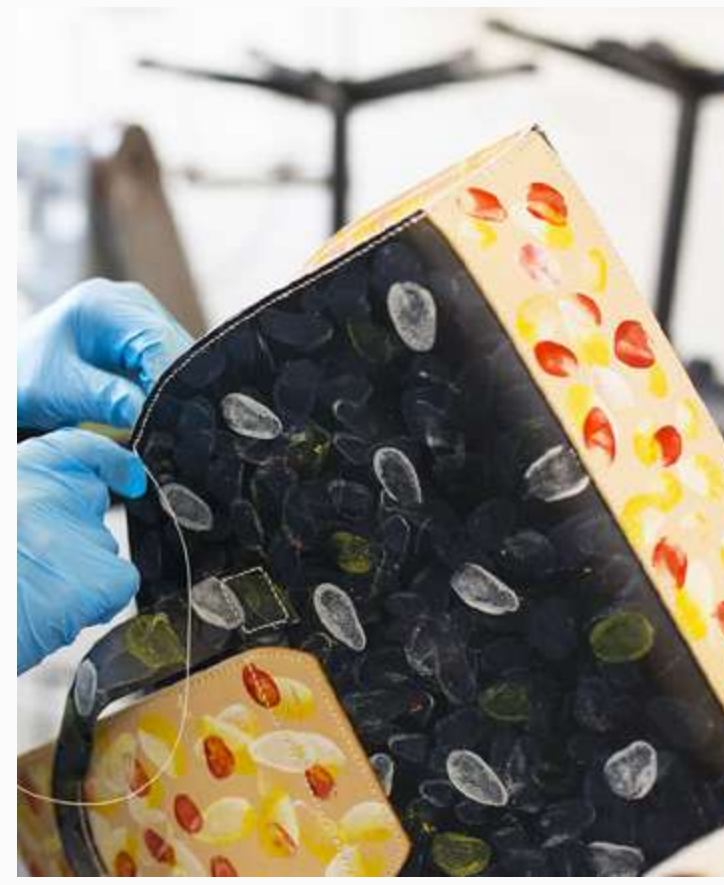
The Fashion Education in Prisons Projects have delivered successful social interventions in two London HM Prisons for female offenders.

- HMP Send - The Beauty's Inside Magazine
- HMP Holloway – Manufacturing Unit

These projects have won awards such as:

- Times Higher Education Award
- Green Gown Award
- The Big Society Award

Future plans include exploring the possibility of opening a second textile manufacturing unit, to be located outside of HM Prison Service within a community in east London, building on the social enterprise developed at HMP Holloway, with the intention of providing valuable skills and employment opportunities to the long-term unemployed.



Better Lives Projects

Art Against Knives

- A collaboration with the charity Art Against Knives engaging young people with past involvement in crime in new ideas and education opportunities
- Exploring use of traditional British tanned leather hide and hand tools for the production of bespoke handcrafted products, within a supportive and creative educational environment
- Each participant working towards creating their own unique leather bag or briefcase.
- Funded by the Sir John Cass' Foundation and delivering a year-long mentor programme for vulnerable young people alongside the leather skills workshop, with potential for employment or further training in the fashion industry.



Better Lives Projects

Cabinet Stories

Cabinet Stories was a partnership with LCF's Centre for Fashion Curation and the social responsibility team. It took a touring exhibition to different communities in London, starting with a London-based prison, and continuing to tour through east London to a care home, a Barnados charity shop, and Poplar's Chrisp Street Market.

It used the traditional museum display form of a cabinet presentation to bring art to wider audiences but created a dialogue about curation with our forthcoming east London neighbours.

Curators and fashion practitioners also delivered workshops to the communities at each place, with one workshop allowing participants to curate an exhibition of their own, which was displayed in the cabinet for the final week at each location.



Better Lives Projects

Processions

To mark International Women's Day 2018 and LCF's Year of the Woman, LCF were involved in the national art project Processions. Together with Historic England and artist Lucy Orta, LCF worked with inmates at HMP Downview women's prison to produce a banner as part of Artichoke's nationwide mass-participation art project.

Outreach

Not everyone has equal opportunity to enter higher education. We want to change this. UAL has an Access and Participation Plan which sets out how we will improve equality of opportunity for underrepresented groups to access, succeed in and progress from higher education. The UAL Outreach team work with partner schools and FE colleges in Greater London to offer students at primary, secondary and FE access to creative programmes that will help to develop their skills and experience as young creatives. We call this work UAL Insights.

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UAL Insights activities are run by the Outreach team and take place across our six colleges. The LCF Outreach team deliver a range of programmes including:

- Spring, Summer and Autumn-Winter Schools for post 16 students supporting young people to explore, specialise and apply to LCF, UAL courses.
- LCF has a dedicated Insights interview day for UCAS applicants and we provide portfolio advice in advance and meet around 150 Insights students during the interview day.
- Special projects at our partner colleges in East London to develop their curriculum and support students applying to higher education.

- A National Art and Design Saturday Club (14 to 16-year olds) for east London specialising in Fashion Business.
- Workshops for primary, secondary and FE tutors exploring fashion specialisms.
- An Outreach Ambassador scheme for LCF students and graduates involving them in the delivery of all our school and college programme.
- Regular visits to schools and colleges with LCF staff and Outreach Ambassadors to share what we do and encourage participation in creative subjects.

UAL Insights programmes are open to students who meet one or more of the following criteria:

- Whose parent(s) or guardian(s) have not completed a university degree
- Are from a low-income background (based on their postcode)
- Whose family receive benefits for living costs
- Looked after children and care leavers.



Outreach student research

Making Connections

Making Connections is LCF's overarching framework for partnership work, research and showcasing, social responsibility and bringing our education out of our degree programmes. It grows meaningful partnerships between communities, organisations, and London College of Fashion, UAL – to broaden everyone's economic and personal potential.

Our reach is global, but ahead of our planned move to the Queen Elizabeth Olympic Park as part of East Bank, we're focused on nurturing relationships with our new neighbours in east London.

Together with our East Bank partners, such as Sadler's Wells, V&A, BBC, Loughborough University and UCL, we're working with local governments and on-the-ground organisations to grow opportunities for those around us. Local people from a wide range of age groups, abilities and backgrounds, including schoolchildren, community groups and hard-to-reach young people can take advantage of the opportunities this new cultural destination is beginning to offer.

LCF grows from these opportunities too. Our students broaden their practice and learn from experience. And our researchers deliver projects with real-world impact.



Working with Boroughs: Waltham Forest

One of our Making Connections initiatives is with the London Borough of Waltham Forest, and shows our collaborative approach in action. This partnership started when Waltham Forest was awarded London's Borough of Culture in 2019 and is a great example of where we have embedded creativity, innovation and skills training in schools and communities.

A long-term partnership project between London College of Fashion and London Borough of Waltham Forest, led by Dr Francesco Mazzarella at the Centre for Sustainable Fashion. This project engaged local schools, businesses and residents through fashion and making. It worked with hard-to-reach communities in order to develop and retain creative talent in the Borough and address issues such as skills shortages, deprivation and unemployment.

The project delivered a huge number of activities over the London Borough of Culture year and creating an ongoing legacy, including teachers' resources and classroom workshops, an exhibition, catwalk and new studio spaces in a converted Morrisons, Better Lives symposia, collaborative making projects and inputting into family events such as the Garden Party. We've also held research residencies and maker workshops to support and celebrate local fashion manufacturers and businesses. With long-term partnerships in place, we've gone on to transform an unused space into a Fashion Hub of affordable workspaces and small business support.

A total of 1,550 people engaged with the project, there were 133 students from Waltham Forest schools who participated in activities delivered by LCF, 12 LCF Masters students participated in Collaborative Unit projects in the Borough, and 78 people attended the Better Lives symposia.

Public programming, research and social projects like this partnership with Waltham Forest show the power of fashion to shape lives. And that, when we learn from each other, everyone grows their potential.

"I am incredibly proud of the work we have achieved, with thanks to the support of London College of Fashion, Making for Change: Waltham Forest has provided a platform for the next generation of artists and creatives to nurture their talents."

Councillor Paul Douglas
Waltham Forest Cabinet Member for Culture



East London School Engagement

London College of Fashion works with east London to give local school children skills, knowledge and confidence in arts, science and technology, aiming to build relationships that will have long-term, mutual benefits, rather than one off events.

Our aims are:

1. To engage young people across east London in inspiring creative education programmes, to raise awareness of LCF
2. To build partnerships in east London with schools, young people, the community and East Bank / East Education Partners
3. To deliver Place Making and a sense of belonging for LCF within east London

Our delivery is through:

- Interactive, engaging and inspiring activities and programmes with young people, teachers and parents such as:
 - o Innovation Challenge; a competition in collaboration with the Fashion District
 - o Worksheets – Story of Clothes, Show and Tell, Curriculum based activities and workshops, visits and school partnerships
 - o CPD and teacher workshops and events
 - o Parent information about future careers in creative subjects
- Collaborative programmes and activities with east London partners.

Our outcomes are:

- Delivery of career Gatsby benchmarks, access to employers and resources, supporting school to deliver employability skills and cultural capital growth in young people
- Supporting Access and Participation targets for UAL Access and Participation Plan 2020-25
- Pipeline of potential students in east London, from 2023
- Public engagement opportunities in east London



Photograph Adam Razvi

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