

# FUTURE OF FASHION-TECH ALLIANCE

*FTalliance Round Table Discussion  
about achievements and future development*

**BIARRITZ  
GOOD  
FASHION**

October 20<sup>th</sup>, 2022  
from 2.00 pm  
to 3.00 pm CET

## FULL PARTNERS



PAULINE VAN DONGEN



ual: london college of fashion



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STENTLE



## ASSOCIATE PARTNER



**ET***alliance*

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# FUTURES OF FASHION-TECH ALLIANCE

*FTalliance Round Table Discussion about achievements and future development*

FTalliance is a three-year (2020 –2022) Knowledge Alliance Project co-founded by the Erasmus+ Programme of the European Union aimed to facilitate the exchange and flow of knowledge within the Fashion-Tech sector to boost students' employability and innovation potential. By combining the technological, creative, and market leadership of companies with universities, FTalliance initiated a series of knowledge exchange activities to develop an interdisciplinary Fashion-Tech curriculum that integrates fashion, design, and engineering with the challenges of the industry. Furthermore, it has formulated and tested cross-sectoral and interdisciplinary educational strategies to train future fashion-tech professionals with the necessary skills and know-how to ensure continuous innovation in the European Fashion-Tech sector. Which educational experiences in the Fashion-Tech sector can result from the collaboration between universities and companies? How can talented students be integrated into the innovation activities of companies? What are the competencies of future fashion-tech professionals? What are the future recruitment strategies of fashion-tech companies?

The round table will present the achieved results and future developments of the alliance, opening the dialogue to the participation of the audience.

## **ROUNDTABLE AGENDA**

2:00 - 3:00 PM CET

- + FTALLIANCE PROJECT INTRODUCTION (Chiara Colombi)
- + NEW FASHION-TECH CURRICULA (Josè Teunissen)
- + EMERGING NEW FASHION-TECH JOB RULES (Gabrielle Miller)
- + ASSESSMENT AND RECRUITMENT OF FASHION-TECH FUTURE TALENTS (Michele Danjoux)
- + PILOTING FASHION-TECH EDUCATIONAL STRATEGIES (Daria Casciani)
- + DISCOVERING FASHION-TECH RESIDENCY
- + FASHION-TECH RESIDENCIES TESTIMONIAL: PANGAIA GRADO ZERO (Enrico Cozzoni)
- + FTALLIANCE ONLINE RESOURCES (Natalia Rodriguez)
- + FTALLIANCE FUTURES (Chiara Colombi)
- + QUESTION & ANSWERS

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